

Claims

1. A product comprising:

(i) a water-insoluble substrate;

5 (ii) a liquid impregnate, wherein said liquid  
impregnate is present in a weight ratio to the water-  
insoluble substrate that is greater than about 5%; and  
(iii) a plurality of microcapsules comprising a  
microcapsule wall surrounding a liquid core.

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2. The product of claim 1, wherein the microcapsule  
wall is readily fractureable into one or more fragments  
upon pressure of less than about 1 psi.

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3. The product of claim 1, wherein said liquid  
impregnate is present in a weight ratio to the water-  
insoluble substrate that is greater than about 50%.

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4. The product of claim 2, wherein said liquid  
impregnate is present in a weight ratio to the water-  
insoluble substrate that is greater than about 50%.

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5. The product of claim 1, wherein the  
microcapsule wall comprises a water-insoluble organic  
polymer selected from the group consisting of a  
polyamine, a polyacrylate, a polysaccharide, a  
cyclodextrin, and combinations thereof.

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6. The product of claim 5 wherein the water-  
insoluble organic polymer is a polyamine.

7. The product of claim 6 wherein the polyamine comprises monomers of melamine, urea, and combinations thereof.

5           8. The product of claim 1 wherein the microcapsules have an average particle size that is in a range from about 100 micron to about 500 microns.

10          9. The product of claim 1 wherein the microcapsule walls have a thickness in a range from about 0.1 micron to about 0.5 microns.

15          10. The product of claim 1 wherein the liquid core comprises an oil.

20          11. The product of claim 1 wherein the liquid core comprises a benefit agent selected from a group consisting of a retinoid, a tocopherol, an alkanolamine, an enzyme, and salts and esters thereof.

25          12. The product of claim 1, wherein the liquid impregnate comprises water.

30          13. The product of claim 1 wherein the liquid impregnate comprises a benefit agent selected from a group consisting of ascorbic acid, glycolic acid, salicylic acid, and salt and esters thereof.

35          14. The product of claim 1 wherein the water-insoluble substrate comprises a non-woven, fibrous material.

15. A method of delivering a benefit agent to an  
expansive of skin, comprising:

5           (a) contacting the skin with a product comprising  
a water-insoluble substrate, a plurality of  
microcapsules comprising a microcapsule wall surrounding  
a liquid core, and a benefit agent, wherein said contact  
ruptures the microcapsule wall of said microcapsules;  
and

10           (b) transferring an amount of said benefit agent  
from the product to the skin.

15           16. The method of claim 15, wherein said product  
further comprises a liquid impregnate that is present in  
a weight ratio to the water-insoluble substrate that is  
greater than about 50%.

20           17. The method of claim 15, wherein said product  
is wet with a liquid prior to contacting the skin.

18. The method of claim 17, wherein said liquid is  
water.

25           19. A method of claim 15, wherein said benefit  
agent is comprised within said microcapsule.

30           20. A method of claim 15, wherein the microcapsule  
wall is readily fractureable into one or more fragments  
upon pressure of less than about 1 psi.